

MIDNAPORE COLLEGE

ADMISSION NOTIFICATION

A Six Month Diploma Course in- **“Travel and Tourism Management with Travel Photography”**

Considering the flourishing industries in Travel and Tourism all over India in recent times, and also considering it as a major thrust area of Govt. of West Bengal, Midnapore College is venturing to launch a six-month vocational Diploma Course in **“Travel and Tourism Management with Travel Photography”** from the third week of February, 2017. The course will provide a training support from the **‘Directorate of Tourism’, Govt. of West Bengal.**

Students, those who are passionate in tourism and travel photography, and also want to build a professional career in its operational and selling skills, are said to apply for the course to the office of Midnapore College. For the first year the course will be started with a maximum of twenty (20) students on a first- come first-serve basis.

About the course:

It is a **Six-month Diploma Course** with a total of more than 250 hrs. teachings (92 hrs. theoretical, 48 hrs in-house practical, and approximately 150 hrs. of field training). The in-house classes will be held on Saturdays (after 2.30 pm) and occasionally on Sundays (in adjustable time) in the college campus. The course will cover- communicative skills, fundamentals of tourism and tourism laws, cultural history and heritage of WB and India, tourism policy and accounting, marketing, formation of travel agency, booking in all kinds of tickets and hotels, basic training in outdoor travel photography and videography, heritage site visit and practical field training in travel and tourism.

Fee Structure:

A total of Fifteen thousands (Rs. 15,000/-) at the time of admission.

Special features of the course:

1. Six-day outdoor training support by the Dept. of Tourism, Govt. of West Bengal at free of cost. The students have to bear only the fare from Midnapore to Kolkata and back (because they arrange the tours from Kolkata).
2. Field and hands-on training in a 12-15 days tour in India (worth Rs. 15,000/- , which is equivalent to the total fee), at free of costs. This is applicable for male students only. Each male student will be permitted individually in a tour. For female students, at least two students will jointly be permitted in a tour, and as because they will be given a separate and secluded room throughout the tour for their privacy and safety, they have to bear the room charges on their own jointly. A recognised Travel Agency - Rakshit Special, having their Head Office at “Martin Burn House”, 1, R. N. Mukherjee Road, Mezzanine Floor, Room no. 9 (South), Kolkata-700 001, will provide field training in their tours.

Eligibility

Qualification :- Higher Secondary (10+2).

Applications are invited only from current and ex-students of our College and also students from our adopted villages of NSS Units.

Sd/-
Principal
Midnapore College